PERSPECTIVES ON ENGAGEMENT:

SUGGESTIONS FOR A SUCCESSFUL GROUP

These ideas may be helpful for increased group engagement

① ACCOMODATE PREFERENCES

Use multiple methods for presenting information

Team members appreciate when project leaders use both slides and conversation throughout a presentation. They appreciated when there were clear opportunities to give their input.

💡 **Try This**

> **Try using slides to orient team members to your agenda. Slides help to create content clarity.**

> **Make your slides easy to read by using bullet points and short phrases.**

Provide opportunities for team members to present on their expertise

Team members enjoy opportunities to learn about each other and the different professions that make up the team.

💡 **Try This**

> **Ask professional team members to present on their area of expertise. This can encourage networking and coordination among multiple professions that are a part of your project.**

② INCREASE GROUP COHESION

Be proactive about keeping team members involved

Clearly describe team member's responsibilities so they can easily engage with the project.

Include team members in dissemination strategies

Clearly describe dissemination goals and ask team members for their own ideas.

Provide personalized feedback:

Acknowledge when team members provide valuable input. Also, consider providing team members with regular feedback on their contributions.

Involve project leaders in team member meetings

Have project leaders attend at least 1-2 team meetings for increased visibility.

💡 **Try This**

> **Consider investing in your project leaders & staff by providing virtual group facilitation training to set your team up for success.**