

PERSPECTIVES ON ENGAGEMENT:

BUILDING COMMUNITY

Watch Video 1
for more
information

Implement strategies at the beginning of a project that focus on building a strong community

① BUILD INITIAL TEAM RELATIONSHIPS

Establish in-person meetings with the whole team when possible

Team members appreciate opportunities to meet in person at least annually.

Do personal check-ins at every meeting

When team members feel connected to the project leaders/staff, their engagement increases.

Try This

- > Sign onto video platform a few minutes before time to say hi to early participants.
- > Ask how everyone is doing towards the beginning of the meeting.

Unite the team on a common goal

Establish awareness of the specific objectives your team will be working on to increase passion for the project.

Create an environment where everyone has an equal voice

Make sure everyone feels heard and understood.

② CULTIVATE COMMITMENT

Communicate clear responsibilities along with project expectations

Make sure all team members know what their role is on the team.

Set up a consistent structure for each meeting

Keep your meeting in a reliable format so it is easy to orient your team to new information.

Try This

- > Start each meeting with a quick check-in.
- > Recap the previous meeting, the actions taken between the meetings, and the purpose of the current meeting.
- > After finishing agenda, spend time catching up with each other's lives.

Simplify participation:

- Send 1-2 email reminders with video platform hyperlinked
- Include clear agenda and meeting documents
- Record all meetings
- Create a centralized website to house all materials and recordings